

THE
ARCHITECTURE OF
SEX



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Contrary to popular belief, the family-home marriage-bed has never been the center of sexual activity. Since mankind created cities, men and women all over the world have had more, better sex in places specifically designed for such activity.

In the past few decades, love hotels and motels have become a huge industry around the world, and in certain cities in Latin America, such as Cali, Colombia, they have become an integral part of the local culture and of the architecture of the city, as well. Love hotels in Cali come in all shapes and sizes and for all wallets. Many are designed with fantasy facades and suggestive names, such as Night Flings, Afternoons in Paris, The Goddess of Love, Paradise, The Tower, The Hideout, The King, G Spot, Geisha, You and I, Fantasy. There are drive-in motels, hotels and residencies. Love motels tend to be clean, affordable and discreet, and they provide towels and condoms and many some also have sex shops in the lobby.

Although it is true that some love motels in Cali are used by sex workers, most are for local lovers and married couples looking for a bit of class and exoticism to spice up their love life. Love motels cater to the fantasy of travel as much as they do to any sexual fantasy, encouraging people to leave their home and the comfort (and boredom) of their own bed to engage in intimate physical contact, if only for a couple of hours.

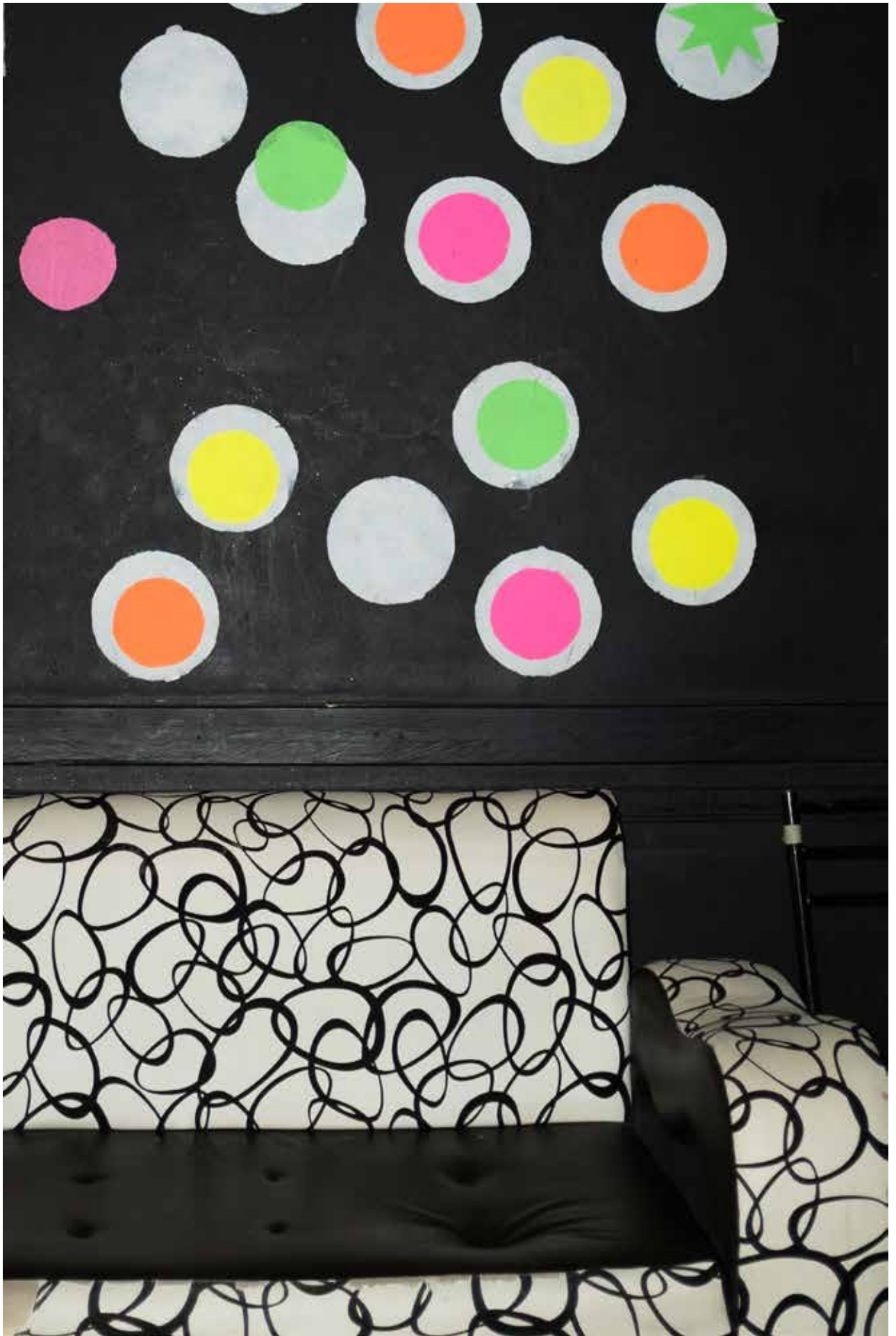
In Cali, the third largest city in Colombia, there are over 400 sex establishments legally registered with the local government, as well as hundreds more that operate clandestinely. Being that prostitution in Cali is legal and widespread, and being that there is little international tourism in the city (due mostly to high levels of crime and violence), the vast majority of sex institutions exist for the pleasure of locals.

Sex establishments in Cali come in all sizes and shapes, with everything from dingy flophouses with bare mattresses in unfurnished rooms, giant bars and discos with up to 50 women working the floor, elegant establishments that look like 4-star hotels or classy health spas, take-out, pre-paid escort services, and erotic webcam studios that offer virtual sex on the Internet. All over the city, there are movie theaters, pool halls, bars, hotels, dance clubs, internet café, spas, beauty salons, massage parlors, gyms and even a showroom for lingerie that double as brothels. As reflected in the ample supply of places, men and women of all classes, races and sexual preferences can and do have good, safe sex in Cali as often as possible.













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